



# MICHAEL KELLER

Freelance Digital Marketing Specialist

## CONTACT INFORMATION

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🌐 DrivingTheUniverse.com/BLOG

## EDUCATION

Millard West High School  
2012 - 2015 (skipped a year)

Mentors, Books, & Courses:  
including but not limited to, Tai  
Lopez, Joe Soto, Ben Malol, Ken  
Moskowitz, Russell Brunson

## SKILLS

- Facebook Marketing
- Google Marketing
- Social Media Marketing
- Copywriting
- E-mail Marketing & automations
- Sales Strategy & process
- Sales funnels + Lead Gen
- Web Design (Wordpress & Shopify only)
- Positive & Energetic
- Disciplined & Organized

## PROFILE SUMMARY

- I am an Internet Marketing Specialist focusing specifically on Conversions & Direct-Response Marketing. I graduated High School one year early. College education was too slow so I skipped the line by studying several online courses, reading books, and working directly with Internet Marketers to build a powerful foundation. I am searching for one long-term remote work client or job so that I can continue to expand on my skills for my long-term goals.

## RECENT FREELANCE WORK EXPERIENCE

### CORPORATE BRANDING DIRECTOR

Wildlife x Team International | June 2017 - Present

- Created & managed advertising campaigns for Facebook & Twitter
- Managed social media, E-mail marketing, blog, and website
- Grew Facebook page from 19,000 followers to 307,000 followers in under a year

### AMAZON ADVERTISING SPECIALIST

Mita Consulting, LLC | March 2017 - July 2017

- Created & optimized Sponsored Ad campaigns for various products
- Optimized product listings for conversions
- Spend \$1,067 & made \$17,542 for JBW watches

\*Note: Feel free to request more references, experiences, etc.

## ACHIEVEMENTS

- Successfully worked with clients across the USA, Canada, UK, and Bulgaria
- Created countless Facebook & other marketing campaigns
- Former co-founder of a drop-shipping drone store among other E-com stores working directly with Autel to sell drones: At age 18.
- Skipped slow & mundane college to pursue true education through mentorship & direct work experience in direct-response marketing.